

General Appearance

1901 J.E. 818

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Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Fin. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rm.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 344 St. Louis 10/17/50 (W.)

6108 Easton Ave. 2:45

(+5)

Manager C.H. Drees Rating A+ 735

Male Personnel Years in training Mon. at Store

James Goodwin 1 Reserve

T. Baird, Asst

Miss Knight, Mrs.

Superintendent Wardlow

Store Hours

Previous Year's Figures:

Sales 1,368,637.70 2.65 D

Net Profit 138,212.72 10.12

Waste

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 781,192 Dn 13.74

Expense

Stock Condition

Remarks from corres.